

## Event: AD HOC

DLANC Sponsoring, along with non-partisan and non-profit collaborators, 1-3 Candidate Forums after Labor Day or early October 2026. Governor, City Attorney, and Mayoral Forums should be held on a Saturday, and all should focus on Downtown or Urban Core Issues.

1. Goal (Ultimate Purpose): To place downtown stakeholders' needs in sharp focus in the center of political leadership and accountability, both for the State and the City.
2. Purpose (The Why): To continue to achieve and strengthen the dual Charter Purposes of increasing two-way participation in, and a deeper understanding of the nuances of a complex State and City, and the local needs of Stakeholders downtown.
3. Policy (The Rules): Recognition of the Dual Charter Mandate to be volunteers, deemed advisory, and to assume many of the responsibilities of trained and paid employees. To follow the Brown Act, the 2022 “Empower LA Hosting Candidate Forums Guidance,” and BONC 2022-2 Policy on Digital Communications. To remain non-partisan and fair and equal for each of the two final candidates for up to 3 offices, using ancillary services like the League of Women Voters if available.
4. Plan: (Core Sequences): The broad phased timeline required to achieve the goal.
  - a. **June 2026:** All virtually simultaneous activities:
    - i. A set of meetings (Google Meet and/or in person), Paul and Jens hash out, and add Reyann as Pub Works Liaison):
      1. City Attorney Alvarado or others to flesh out any issues or cautions around collaboration vs co-sponsorship, or the race for Governor.
      2. Select Venue:
        - a. Mark Taper Auditorium is small (235 attendees, not sure if it is good for Broadcast). Can't use it during patron hours so it is probably out. Could be used for one Sat starting at 6 PM for maybe 2 forums?
        - b. Ronald F. Deaton Civic Auditorium Holds 400. Inside LAPD Headquarters. Rental fee, but A/V and Security cost \$135/hour 8 hours are \$1640
        - c. The United Theater on Broadway (1,647 seats) or the Needleman Orpheum are both long shots, and unless DTLARA can get everything donated, they are fiscally

irresponsible. In addition both would make LA look great on TV, but either would require at least 1000 live bodies

3. Make a down-and-dirty issue and question list for discussing with Media and for use in outreach to get new ideas from Stakeholders on Digital Media (Separate set of documents) (Ad hoc work group). This should use polls on Nextdoor and in July create a 2026 State and City Election Group to drum up enthusiasm.
4. Using the list call NBC (Paul prior contacts) first for interest and then cbs, nextstar, fox, and Disney-ABC.
5. Begin setting the stage with the public on social media without letting the “cat out of the bag”. First post will be a Hello from the “ad hoc working group to create a better DTLA” (if ok with Jens) It will briefly and colloquially explain DLANC and share the location of all the urban core farmer’ s markets and create a group of stakeholders on Nextdoor wanting to share resources to make DTLA better...etc. Post ideas will continue to flow through Jens until Paul is approved. (separate pages). (See also strategy)
6. Put 3 or 4 interested Board Members in key responsibilities as ad hoc working groups.
  - a. Paul, Jens Reeyann – Strategies
  - b. Damion – graphic look and feel budget for giveaways day of – Also resources for Digital Media announcements and fun games, etc.
  - c. Randy day of logistics
  - d. Georgia Nonprofit Collaboration
  - e. ? Maybe Paul Resident group collaboration
  - f. ? Maybe Payas Business group non-partisan sponsorship?
  - g. Broadcast Media (Paul and ?)
  - h. Print Media (Paul and ?) Haydee for Latino and Chicano Media.
7. TO be edited and continued...