

CITY OF LOS ANGELES
CALIFORNIA



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April 14, 2026

Los Angeles Department of City Planning
Office of Zoning Administration, 7th Floor
200 North Spring Street
Los Angeles, California 90012

VIA EMAIL

RE: **Planning Case No:** [ZA-2026-835-MPA](#)
Project Address: 750 W 7th St 3rd Level & Rooftop
Applicant: Daniel Briones [Company: Ballers DTLA, LLC]
Neighborhood: Civic Center/Financial District
Staff Assigned: Phillip Bazan

Project Description: Master Plan Approval (MPA) to allow the on-site sale and consumption of a full line of alcoholic beverages (Type 47), along with live entertainment and patron dancing, in a new 101,617 sq. ft. Social Sports Club/restaurant facility (3rd level and rooftop). Requested hours of operation are from 6:00 am to 2:00 am Daily. The request is in conjunction with Master CUP ZA-2014-1149-MCUP-CUX.

Dear Zoning Administrator:

At our regular public meeting on April 14, 2026, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to support the below request.

DLANC **supports** the Applicant's requests in Planning Case No. [ZA-2026-835-MPA](#). DLANC's support is conditioned on the Applicant agreeing to the following stipulations for the project.

In DLANC's view, the information presented provides adequate justification for granting the Applicant's requests. *Subject to the conditions set forth below* and any additional conditions recommended by the LAPD or Council District Office, DLANC encourages the Los Angeles

Department of City Planning to approve the Applicant's project.

- CONDITION 1:** Owner/Operator will come back and present to DLANC PLUC should owner/operator change.
- CONDITION 2:** Any amplified or outdoor noise shall be mitigated such that it will remain in compliance with the LA Noise Ordinance.
- CONDITION 3:** Owner/Operator shall develop a queuing/crowd management plan for the public right of way and will ensure any barricades, stanchions, or crowd management devices provide adequate ADA path of travel on the sidewalk for large events. The Owner/Operator shall also ensure any crowd staggering for queuing does not block or impede entry/exit access to adjacent properties.
- CONDITION 4:** Owner/Operator submit a security plan for review to the Los Angeles Police Department and the Department of City Planning.
- CONDITION 5:** Owner/Operator works with the Los Angeles Department of Transportation to seek an off-peak hour passenger loading zone in front of the business to facilitate valet, passenger, or ride-share pick-up. Valet operations shall not be conducted in the adjacent "alleyway" known as Lebanon Street, unless Department of Transportation does not grant loading zone along Wilshire Boulevard.
- CONDITION 6:** Limit the hours of operation from 6 am to 2 am daily.
- CONDITION 7:** No after-hours use of the restaurant shall be permitted. The premises shall not be exclusively used for private parties, including promotional events, in which the general public is excluded. The owner/operator may host private parties or events where a fixed number of patrons is predetermined and does not exceed the seating capacity or maximum occupancy as approved by the Department of City Planning.

If possible, please send a digital copy of your decision letter via e-mail to pluc@dlanc.com in lieu of a hard copy. Thank you in advance for your consideration of the comments presented in this letter.

Sincerely,

*** SUBJECT TO APPROVAL BY DLANC BOARD OF DIRECTORS ON APRIL 14, 2026***

Jens Midthun
President,
DLANC

Andrew Wong, AIA
Chair,
DLANC Planning & Land Use Committee

Cc:

Kevin Ocubillo, Council District 14 (via email)

Sgt. Alejandro De La Torre, LAPD Central Division (via email)