

# The Proposal: Business Leaders Forum

## Overview

The Business Leaders Forum is a convening of 25+ small business leaders in May 2026 to foster collaboration and innovation in DTLA.

## Key Outcomes

1. Positions the committee as a strategic leader in DLANC
2. Strengthens the local business ecosystem through collaboration
3. Generates actionable insights for future committee initiatives

## Event Logistics

**Date:** May 2026

**Attendees:** 25+ Small Business Leaders

**Venue:** Local DTLA business (TBD)

**Budget:** \$1,500 DLANC funding

# The Ask: Committee Approval & \$1,500 Investment

## Budget Breakdown

Category	Amount
Venue Support & Hospitality	\$700
Promotional Materials & Signage	\$300
Contingency/Miscellaneous	\$500
<b>Total</b>	<b>\$1,500</b>

This covers essential operational costs.

## Benefits of Approval

- **Leadership Positioning:** Establishes the committee as a forward-thinking leader in economic development.
- **Community Goodwill:** Strengthens relationships with vital small business stakeholders.
- **Future Foundation:** Creates a platform for ongoing committee-led initiatives.

📄 We respectfully request the committee's approval of the Business Leaders Forum and the allocation of **\$1,500 DLANC funding** to support this crucial initiative.