

# Join the DLANC Business & Innovation Committee

Downtown LA is at a turning point. We're launching a new committee within DLANC to shape our community's future—and we need your voice at the table. We are focused on representing the needs of small businesses to further develop the DTLA area.

## Who We're Seeking



### **Business Owners & Entrepreneurs**

From 20-year establishments to brand-new startups—your experience matters



### **Community Leaders**

Nonprofit leaders, economic development pros, and engaged residents



### **Innovation Experts**

Anyone with expertise in business, policy, or community engagement

## Our Commitment

### **Support Economic Development**

Advocate for small business and new industry support in DTLA by backing key economic development initiatives.

### **Be a Voice for Businesses**

Represent the interests of small businesses and the residents who patronize and work in these establishments.

### **Drive Innovation**

Join a coalition of residents and small businesses to generate innovative ideas, attracting cutting-edge industries to DTLA.