

CITY OF LOS ANGELES  
CALIFORNIA



**DOWNTOWN LOS ANGELES  
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March 11, 2025

Cannabis Regulation Commission,  
Department of Cannabis Regulation  
221 Figueroa Street, Suite 1245  
Los Angeles, California 90012

VIA EMAIL

RE: **Case No:** LA-R-24-100035-ANN  
**Project Address:** 824 E 17th St, Los Angeles, CA 90021  
**Applicant:** LA Farmers/ The GOAT Inc.  
**Project Description:** A letter of support for the issuance of an Annual Cannabis Retail license.

To Whom It May Concern:

At our regularly held public meeting on March 11, 2025, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to support the below request.

DLANC **supports** the Applicant's request for licensure in Case No. LA-R-24-100035-ANN. DLANC's support is conditioned on the Applicant agreeing to the following stipulations for the project.

In DLANC's view, the information presented provides adequate justification for granting the Applicant's requests. *Subject to the conditions set forth below* and any additional conditions recommended by the LAPD or Council District Office, DLANC encourages the Los Angeles Department of Cannabis Regulation to approve the Applicant's project.

**CONDITION 1:** Owner/Operator will come back and present to DLANC PLUC should owner/operator change.

**CONDITION 2:** Any amplified or outdoor noise shall be mitigated such that it will remain in compliance with the LA Noise Ordinance.

**CONDITION 3:** Owner/Operator complies with all provisions of LAMC §104 (Ordinance No. 183,241) and other regulatory requirements of the City of Los Angeles.

**CONDITION 4:** Owner/Operator installs enhanced architectural and area lighting at the on-site parking lot.

If possible, please send a digital copy of your decision letter via e-mail to [pluc@dlanc.com](mailto:pluc@dlanc.com) in lieu of a hard copy. Thank you in advance for your consideration of the comments presented in this letter.

Sincerely,



Claudia Oliveira  
President,  
DLANC



Debby Zhou  
Chair,  
DLANC Planning & Land Use Committee

Cc:

Kevin Ocubillo, Council District 14 (via email)  
Det. George Beshail, LAPD Newton Division (via email)