

CITY OF LOS ANGELES
CALIFORNIA



WWW.DLANC.COM

EMAIL: DLANC@EMPOWERLA.ORG

OUTREACH COMMITTEE

JENS MIDTHUN
CHAIR

CLAUDIA OLIVEIRA
ex-officio

CHRISTIAN DITTMER
DAMION WAGNER
LEONEL AGUILAR
ALISHA HENDERSON

**DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE
MEETING SPECIAL AGENDA**

**Los Angeles Central Library, Meeting Room A
630 W 5th Street, Los Angeles, CA 90071**

Monday, Jan 22, 2024 - 6:00 PM

Contact: jens.midthun@dlanc.com for more information

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Secretaria Debby Zhou por correo electrónico debby.zhou@dlanc.com para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker unless adjusted by the presiding officer of the Board.

Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

1. Call to Order / Roll Call

Jens Midthun (Chair)	P	Christian Dittmer	P
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	P
Damion Wagner	P		
Alisha Henderson	P		

2. General Public Comment - The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the

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3. Chair Report

4. Bring a Guest

- a. Introductions

5. Minutes (All items for discussion and possible action)

- a. Approve December 2023 Minutes

6. Old Business (All items for discussion and possible action)

- a. Social Media guidelines

[General discussion](#)

- b. Artwork for Bus Benches and Kiosks

- i. Discussion and Possible Action to put DLANC advertising on 5 local bus benches. Motion to approve an expenditure not to exceed \$600 to pay for the advertising. Monies to come from the Outreach Budget - Advertising line item.

[Leonel motions](#)

[Alisha seconds](#)

[Motion to put DLANC advertising on 5 local bus benches. Motion to approve an expenditure not to exceed \\$600 to pay for the advertising. Monies to come from the Outreach Budget - Advertising line item.](#)

Jens Midthun (Chair)	Y	Christian Dittmer	Y
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	Y		

- c. Candidate Forum

- i. Discussion and planning of Candidate Forum.

[LA Mission](#)

[March 2](#)

[10-1](#)

30 days notice

d. Future of Education in DTLA Symposium

- i. Discussion and planning of Future of Education in DTLA Symposium.

General discussion

e. New Resident Outreach Event

- i. Discussion and Possible Action to do a New Resident Outreach Event in March, 2024. Motion to approve an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/Events line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Leonel motions

Alisha second

Motion to do a New Resident Outreach Event in March, 2024. Motion to approve an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/Events line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Jens Midthun (Chair)	Y	Christian Dittmer	Y
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	Y		

7. New Business (All items for discussion and possible action)

b. Website Changes

- i. Discussion and Possible Action to approve website changes/redesign.

Motion Jens

Second Alisha

Approve bringing website changes to Full Board

c. T-Shirt Purchase

- i. Discussion and Possible Action to approve an expenditure not to exceed \$1000 to purchase additional DLANC T-Shirts. Monies to come from the Outreach Budget - Promotional Items line item.

Discussion of previous order

Small was ordered and we are out

Black is more popular

Leo motions

Damion seconds

Motion to approve an expenditure not to exceed \$1000 to purchase additional DLANC T-Shirts. Monies to come from the Outreach Budget - Promotional Items line item.

Jens Midthun (Chair)	Y	Christian Dittmer	Y
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	Y		

d. Sticker/Button Purchase

- i. Discussion and Possible Action to approve an expenditure not to exceed \$500 to purchase DLANC promotional buttons/stickers. Monies to come from the Outreach Budget - Artwork/Printing line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Discussion

Basic design

3 sizes to use as relabeling of water bottles, etc.

Leo motion

Damion second

Motion to approve an expenditure not to exceed \$500 to purchase DLANC promotional buttons/stickers. Monies to come from the Outreach Budget - Artwork/Printing line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Jens Midthun (Chair)	Y	Christian Dittmer	Y
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	Y		

e. Outreach Issues Collection Process

- i. Discussion and Possible Action to create a process to collect issues from the neighborhood and bring them to the proper committee.

Discussion

f. Coffee with Fire Department/City Agencies

- i. Discussion and Possible Action to do a Coffee the Fire Department/City Agencies event in April, 2024. Motion to approve an expenditure not to exceed \$500. Monies to come from the Outreach Budget - Tabling/Events line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Discussion of previous location at Civil coffee

Large boxed coffee

Informal as before

Jens motion

Damion second

Motion to do a Coffee the Fire Department/City Agencies event in April, 2024.

Motion to approve an expenditure not to exceed \$500. Monies to come from the Outreach Budget - Tabling/Events line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Jens Midthun (Chair)	Y	Christian Dittmer	Y
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	Y		

a. Future Outreach/Budget Brainstorm

Discussion

- 8. **General Public Comment** - The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is ok
- 9. prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair,

depending on number of speakers and time considerations, may change these parameters.) (20 min. cap)

10. Committee member announcements

11. Next Meeting: Monday, Feb 19: 6pm

12. Adjourn 8pm

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: *The public is requested to fill out a "Speaker Card" to address the [committee] on any agenda item before the committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.*

CONSENT ITEMS: *There will be no separate discussion of Consent items as they are considered routine and will be adopted by one motion. If a member of the Board, Committee, or a stakeholder requests discussion on a particular item, that item will be removed from Consent and considered separately. Such items will be moved to the end of the agenda.*

NOTICE TO PAID REPRESENTATIVES: *If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics@lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.*

PUBLIC ACCESS OF RECORDS: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed on our website by clicking on the following link: www.dlanc.com, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the secretary, debby.zhou@dlanc.com.*

POSTING: *In compliance with Government Code section 54954.2(a), Neighborhood Council agendas are posted for public review at Department of Recreation & Parks - Pershing Square Office, 532 S. Olive and at www.dlanc.com. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils>.*

RECONSIDERATION AND GRIEVANCE PROCESS: *For information on the DLANC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the DLANC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.*

DISABILITY POLICY: *The Downtown Los Angeles Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Downtown Los Angeles Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or email NCsupport@lacity.org.*

STATE OF CALIFORNIA PENAL CODE SECTION 403 (Amended by Stats, 1994, Ch. 923, Sec. 159. Effective January 1, 1995.)

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Every person who, without authority of law willfully disturbs or breaks up any assembly or meeting that is not unlawful in its character, other than an assembly or meeting referred to in Section 302 of the Penal Code or Section 18340 of the Elections Code, is guilty of a misdemeanor.

SERVICIOS DE TRADUCCION: *Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte NCsupport@lacity.org.*

