

CITY OF LOS ANGELES
CALIFORNIA



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OUTREACH COMMITTEE

JENS MIDTHUN
CHAIR

CLAUDIA OLIVEIRA
ex-officio

CHRISTIAN DITTMER
DAMION WAGNER
LEONEL AGUILAR
ALISHA HENDERSON

**DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE
MEETING AGENDA**

**Los Angeles Central Library, Meeting Room A
630 W 5th Street, Los Angeles, CA 90071**

Monday, Dec 18, 2023 - 6:00 PM

Contact: jens.midthun@dlanc.com for more information

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Secretaria Debby Zhou por correo electrónico debby.zhou@dlanc.com para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker unless adjusted by the presiding officer of the Board.

Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

1. Call to Order / Roll Call (Meeting called to order at 6:24pm)

Jens Midthun (Chair)	P	Christian Dittmer	A
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	P
Damion Wagner	P		
Alisha Henderson	A		

2. General Public Comment - The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the

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BellaNaomi states that DLANC should consider reading their community impact statements at LA City council meetings.

Jens commented that there is a spreadsheet of various city committees and local boards that DLANC members can monitor internally via committee assignments.

3. Chair Report

Reported back on the Fashion District Holiday Mart event that DLANC tabled. Some business owners/organization leaders in the fashion district were able to meet with DLANC members for possible future collaborations.

Event was not heavily attended by residents but some attendees identified local issues such as inoperable street lights, vending violations, etc. that they want DLANC assistance in addressing.

4. Minutes (All items for discussion and possible action)

- a. Approve November 2023 Minutes

Damien motions for approval of minutes. Leo seconds. Y (3) N (0) A (0)

5. Old Business (All items for discussion and possible action)

- a. Social Media guidelines

Using instagram to request accounts to re-post DLANC IG stories for further reach. Jens has a working document of social media guidelines which include having DLANC social media account deputies which includes being part of the outreach committee, acknowledging BONC digital communications policy, DLANC Marketing tool-kit, etc.

- b. Artwork for Bus Benches and Kiosks

Damian presented a mock-up of bus bench advertising using LA city budget money to subsidize a year of bus bench advertisements. Damain reports that the cost will likely be under \$600.

- c. Open Seats Recruitment

- i. Fashion District Business Director (goes at-large on Jan 13)

Efforts will continue to promote the open seat with the hope that there will be candidates for the January board meeting to select a candidate.

- d. Future of Education in DTLA Symposium

- i. Discussion and Possible Action to do a Future of Education in DTLA Symposium in February, 2024. Motion to approve an

expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/ Events line item. Vendors like YMCA, Central Library, U Print, Nextday Flyers, Smart and Final.

Lawrence Carroll to take the lead in the details of the event which should include a civic education portion of the event. DLANC will be the host. Damien makes the motion to approve expenditure. Leo Seconds.

BellaNaomi asked a clarification question regarding vendors. Damian amended the motion to state, “Do a Future of Education in DTLA Symposium in March 2024 with an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/ Events line item. Vendors like YMCA, Central Library, U Print, Nextday Flyers, Smart and Final. Leo in agreement with the amendment. Y (3) N (0) A (0)

Jens Midthun (Chair)	Y	Christian Dittmer	A
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	A		

e. New Resident Outreach Event

- i. Discussion and Possible Action to do a New Resident Outreach Event in March, 2024. Motion to approve an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/Events line item. Vendors like U Print, Nextday Flyers, Smart and Final.

Damian makes a motion to table this agenda item to the next committee meeting. Leo seconds. Jens explained the agenda item to the public member present, BellaNaomi. BellaNaomi comments that she likes the idea of giving voice to new community members and connecting various groups to build and connect people. Y (3) N (0) A (0)

Jens Midthun (Chair)	Y	Christian Dittmer	A
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	A		

6. New Business (All items for discussion and possible action)

b. Candidate Forum

- i. Discussion and Possible Action to do a Candidate Forum in February, 2024. Motion to approve an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/ Events line item. Vendors like Broadway Theater, YMCA, Central Library, U Print, Nextday Flyers, Smart and Final.

Damian makes a motion to approve the candidate forum event. Leo seconds. BellaNaomi recommends having the event at LA Mission.

Damian amends motion to state, “do a Candidate Forum in February, 2024 with an expenditure not to exceed \$1,000. Monies to come from the Outreach Budget - Tabling/ Events line item. Vendors like Broadway Theater, YMCA, Central Library, U Print, Nextday Flyers, Smart and Final, and LA Mission. Leo in agreement with the amendment. Y (3) N (0) A (0)

Jens Midthun (Chair)	Y	Christian Dittmer	A
Claudia Oliveira (ex-officio)	A	Leonel Aguilar	Y
Damion Wagner	Y		
Alisha Henderson	A		

a. Future Outreach Brainstorm

Jens wants to continue having the committee explore potential future opportunities to promote DLANC and committee meetings.

- 7. General Public Comment** - The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of

a future Board meeting. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.) (20 min. cap)

8. Committee member announcements

9. Next Meeting: Monday, Jan 22: 6pm (one week later than normal)

10. Adjourn ([Meeting adjourns at 7:51pm](#))

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: *The public is requested to fill out a "Speaker Card" to address the [committee] on any agenda item before the committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.*

CONSENT ITEMS: *There will be no separate discussion of Consent items as they are considered routine and will be adopted by one motion. If a member of the Board, Committee, or a stakeholder requests discussion on a particular item, that item will be removed from Consent and considered separately. Such items will be moved to the end of the agenda.*

NOTICE TO PAID REPRESENTATIVES: *If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics@lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.*

PUBLIC ACCESS OF RECORDS: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed on our website by clicking on the following link: www.dlanc.com, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the secretary, debby.zhou@dlanc.com.*

POSTING: *In compliance with Government Code section 54954.2(a), Neighborhood Council agendas are posted for public review at Department of Recreation & Parks - Pershing Square Office, 532 S. Olive and at www.dlanc.com. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <https://www.lacity.org/government/subscribe-agendasnotifications/neighborhood-councils>.*

RECONSIDERATION AND GRIEVANCE PROCESS: *For information on the DLANC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the DLANC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.*

DISABILITY POLICY: *The Downtown Los Angeles Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Downtown Los Angeles Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or email NCsupport@lacity.org.*

STATE OF CALIFORNIA PENAL CODE SECTION 403 (Amended by Stats, 1994, Ch. 923, Sec. 159. Effective January 1, 1995.)

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Every person who, without authority of law willfully disturbs or breaks up any assembly or meeting that is not unlawful in its character, other than an assembly or meeting referred to in Section 302 of the Penal Code or Section 18340 of the Elections Code, is guilty of a misdemeanor.

SERVICIOS DE TRADUCCION: *Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72*

horas) antes del evento. Por favor contacte NCsupport@lacity.org.