

Email Service

Comparison 11/14/23

Free

Discover Brevo

Starter

Ideal for growing businesses

Business

Built for marketing managers and ecommerce pros

Monthly email volume (marketing & transactional)

Price based on monthly email volume.

60,000 emails/month



Marketing users

12\$/month per additional user.



Landing pages

24\$/month per 5 additional landing pages.



Monthly



Yearly (Save 10%)

Your plan

Business features	49 \$/month
60k emails/month	40 \$/month
1 marketing user	included
1 landing page	included
500 push notifications/month	included

89 \$/month

Sign up

Try the AI-powered platform for free!

Try the Standard or Essentials plan risk free for 1 month. Switch plans or cancel any time. [Trial Terms](#)

How many contacts do you have?

5,000 ▾

\$ USD ▾

Not sure which plan is for you?

Take our short quiz to save the guesswork and allow us to personalize our recommendations for you.

Find my plan

	Mailchimp Recommends		
<h3>Premium</h3> <p>Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.</p> <p>Starts at \$350 /month*</p> <p>Buy Now</p> <p><small>*Overages apply if contact or email send limit is exceeded. Learn more</small></p>	<h3>Standard</h3> <p>Sell even more with personalization, optimization tools, and enhanced automations.</p> <p>Free for 1 month Then, starts at \$100 /month*</p> <p>Sign Up Free</p> <p><small>*See Free Trial Terms. Overages apply if contact or email send limit is exceeded. Learn more</small></p>	<h3>Essentials</h3> <p>Send the right content at the right time with testing and scheduling features.</p> <p>Free for 1 month Then, starts at \$75 /month*</p> <p>Sign Up Free</p> <p><small>*See Free Trial Terms. Overages apply if contact or email send limit is exceeded. Learn more</small></p>	<h3>Free</h3> <p>Easily create email campaigns and learn more about your customers</p> <p>You've selected more contacts than this plan allows</p> <p>Contact limit exceeded</p> <p><small>*Sending will be paused if contact or email send limit is exceeded. Learn more</small></p>

Chat with us

Comparison

	Brevo.com	Mailchimp.com
Pricing	\$89/mo	\$100/mo
Volume	60k emails/mo	60k emails/mo
Users	1 user	5 users
Features Level	Business	Standard
Landing Pages	1	Included