

CITY OF LOS ANGELES

CALIFORNIA



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March 15, 2022

To: Councilman Kevin De Leon

RE: Restaurant Beverage Program

Dear Councilman De Leon:

The DLANC Board supports the Restaurant Beverage Program in Downtown Los Angeles.

This process would reduce the cost and time required to open small new restaurants. It would also help struggling existing food/retail establishments. Downtown's hospitality business has been significantly hurt by both the closures caused by the pandemic and the damage caused during the civil unrest. Many of our family-owned restaurants did not come back. Many others are barely hanging on and would benefit greatly from this program. Even before the pandemic, too many small businesses were deterred from opening new establishments because of the cost and financial risks created by the current slow process.

For four years, this program has been in consideration. Finally, it has been passed by the City Council. And we need it in DTLA more than ever.

We believe that the program should be included in the territory of downtown core within the boundaries of CD14, except for the area known as Central City East defined in the DTLA 2040 as 1X 1 zone.

Therefore, DLANC supports the RBP and urges Council District 14 to move forward and opt in to implementing this program in downtown.

Very truly yours,

Very truly yours,

Claudia Oliveira
DLANC President

Ryan Afari
DLANC Planning & Land Use Committee Chair

CC: Dept. of Planning, Dept. of Building and Safety, Historic Core BID, South Park BID, Fashion District BID, Center City BID