

**PUBLIC WORKS AND
GANG REDUCTION**

MOTION

The City's current Coordinated Street Furniture Program expires at the end of 2021. Since 2018, the City Council, led by the Public Works and Gang Reduction Committee, held numerous hearings and policy discussions on the topic and on November 26, 2019, authorized StreetsLA to undertake a competitive process and issue a Request for Proposals (RFP) to establish a successor program, the Sidewalk and Transit Amenities Program (STAP) (C.F. 00-1073-S1). Under this authority, the release of an RFP to solicit proposals for STAP is being considered by the Board of Public Works on November 24, 2020.

The expansion and enhancement of facilities that support public transit riders, improve bus stops, and offer wayfinding for visitors and residents alike are among the opportunities presented by the modernization of the street furniture program. The integration of digital elements into this program offers many opportunities for convenience, revenue, emergency and public service messaging, and local benefits; but it also raises the specters of potential privacy infringement, intrusively illuminated signage, and overall aesthetic diminishment. Last week, we heard similar questions and concerns from a number of community members.

These and other outstanding issues of significance require policy guidance from the City Council and, as was the expectation when the City Council last acted on this matter, must be addressed to shape the final design of the STAP and to assure the public that adequate controls are in place to protect neighborhoods and the City's interests. The deliberation and decision making on these issues must be made in a transparent fashion and be resolved before any award to operate the STAP is approved.

I THEREFORE MOVE that Bureau of Street Services be instructed to continue the public engagement process while the Sidewalk and Transit Amenities Program (STAP) Request for Proposals (RFP) process is underway, provide a public report on the proposals received in response to the RFP, and, with assistance from other departments as necessary, report to the City Council within 60 days of receiving proposals regarding any outstanding issues that will shape the final operational details of a contract for the STAP, including:

- Parameters of digital advertising and/or digital displays to ensure compatibility with their surrounding environments, traffic safety, and land use zones such as specific plans and scenic highways;
- A policy governing data collection, ownership, privacy and use from devices placed within public rights-of-way or on City facilities;
- How advertising proposed within public rights-of-way can be governed and coordinated to ensure maximum benefits to the City and its residents and strict compliance enforcement;
- Controls over the content of advertising within public rights-of-way or on public property and the operational means to enforce them; and
- Strategies for capital investment necessary to maximize STAP benefits and the re-investment of program revenue into street and sidewalk improvements that facilitate safety, transit use, and mobility.

PRESENTED BY:

BOB BLUMENFIELD (verbal)
Councilmember, 3rd District

MIKE BONIN (verbal)
Councilmember, 11th District

SECONDED BY:

MARQUEECE HARRIS-DAWSON (verbal)
Councilmember, 8th District

ORDINANCE NO. _____

An ordinance amending Sections 67.01(a) and 67.02(b) of the Los Angeles Municipal Code to clarify the definition of outdoor advertising structure, and to exempt certain approved structures from the prohibition of outdoor advertising structures in the public right-of-way.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. Section 67.01(a) of the Los Angeles Municipal Code is amended to read as follows:

(a) The term “**outdoor advertising structure**” as used in this article is hereby defined to be any structure or device erected upon the surface of the ground for outdoor advertising purposes, or to attract the attention of the public and visible from any public street, alley, or other public place, as distinguished from any sign attached to or placed on a building, upon which any poster, bill, printing, painting, device, electronic display, or other advertisement of any kind whatsoever may be placed, posted, painted, fastened, or affixed, or used in connection with, including a so-called electric and/or cutout sign; provided, however, that the same shall not be deemed to include any board, sign, or surface used exclusively to display official notices issued by any court or public officer in performance of a public duty or a private person in giving a legal notice; nor shall the same include any sign not exceeding 20 square feet in area used exclusively to advertise the sale or lease of the property on which the sign is placed, or to designate the name of the owner or occupant of the premises, or to identify the premises such as a physician’s, or surgeon’s name sign, apartment house sign, post sign, or accessory sign.

Sec. 2. Section 67.02(b) of the Los Angeles Municipal Code is amended to read as follows:

(b) The provisions of Subsection (a) of this section shall not apply to any outdoor advertising structure associated with an outdoor advertising program for the public right-of-way that is approved by the Board of Public Works.

Sec. 3. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

MICHAEL N. FEUER, City Attorney

By  _____
EDWARD M. JORDAN
Assistant City Attorney

Date 11/16/21

File No. 20-1536

[M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\ORDINANCES - FINAL YELLOW\Ordinance LAMC 67.01 and 67.02 Outdoor Advertising Structures 10.26.21.docx

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR

Ordinance Passed _____

Approved _____

MOTION

Executive Directive #31: Achieving Park Equity, signed by Mayor Eric Garcetti this week, challenges the City family to “continue to be intentional in our pursuit of even more impactful, sustainable, and accessible strategies to increase parkland in the communities that need it most.” Amongst other actions, it directs that a park equity and access analysis be conducted, a working group be created, that funding be increased, and for the City to work with partner agencies to identify parcels in park-deficient areas for their development.

The Los Angeles Department of Water and Power (LADWP) owns property and easements throughout the City that are necessary to accommodate the Department’s network of electrical lines, water conduits, and other infrastructure. In the past, LADWP has partnered with the Department of Recreation and Parks on active park projects. While successful, placing active parks on LADWP property is a complex and lengthy process that requires the identification of funding for operations, maintenance, and staffing.

These challenges are not new, and it will take time to engage our communities, analyze opportunities, and identify the dedicated funding needed to ensure the City’s commitment to equity is reflected in its parklands. While this work is being done as laid out in Executive Directive #31, LADWP should bring forward a streamlined, cost effective program, for the near-term conversion of its appropriate property into passive recreation and open space.

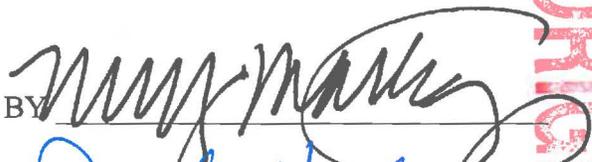
I THEREFORE MOVE that the Los Angeles Department of Water and Power, in coordination with the Department of Recreation and Parks, be requested to report to City Council with a plan to identify and convert appropriate LADWP property into passive recreation and open space in compliance with Executive Directive #31.

PRESENTED BY



JOHN S. LEE
Councilmember, 12th District

SECONDED BY



Paul Rekorian

ORIGINAL

DEC 08 2021



MOTION

On November 17, 2021, the City Controller released *Repairing L.A.'s Broken Sidewalk Strategy*, an audit of the City's sidewalk repair program. Sidewalks are a critical part of the City's transportation infrastructure and are used by everyone—most obviously pedestrians, but also transit users on their way to and from bus stops and rail stations, bicyclists where streets are unsafe, motorists who have parked in on-street spaces, skateboarders, those parking scooters, and more. The expansion of outdoor dining during the COVID pandemic and ongoing efforts to license street vendors also highlight that sidewalks are a place of economic activity for small entrepreneurs.

Poorly-maintained sidewalks and missing curb cuts create unacceptable barriers for Angelenos with mobility impairments, while also creating inconveniences and hazards for people walking and using strollers, carts, and other wheeled devices. The City's historic failure to develop a comprehensive sidewalk maintenance and repair program—or to adequately maintain City-owned trees in the public right of way—has made many property owners reluctant to allow the planting of trees that provide important environmental and other benefits.

In recent years, the City has taken steps to address the backlog of sidewalk repairs and to ensure that our sidewalks are accessible to and usable by all Angelenos. The Controller's audit provides the City Council with an opportunity to evaluate and improve upon various aspects of its sidewalk repair programs.

I THEREFORE MOVE that the City Council instruct the Bureau of Engineering, with the assistance of the Bureau of Street Services, the Department of Transportation, the Department on Disability, and other relevant departments, to report back within 60 days with recommendations for improvements or changes to the City's sidewalk programs, including:

- Prioritizing mitigation of significant access barriers over reconstruction of sidewalks and driveways in reasonable condition;
- Options for reprioritizing sidewalk repair funded above and beyond the City's Willits commitment to better align with the City's safety, mobility, and accessibility priorities;
- Reconsideration of the City's "fix and release" policy;
- Opportunities to coordinate with other street improvement programs, including the Complete Streets Program, the Safe Routes to School Program, the Active Transportation Program, the Pavement Preservation Program, and stormwater programs; and
- Governance changes to help ensure that the City's expenditures on sidewalks are coordinated and fully reflect the City's priorities; and

I FURTHER MOVE that the City Council instruct the Bureau of Engineering to report back within 60 days with a recommended scope and budget for a citywide sidewalk inventory and assessment that includes:

- The potential for coordination with other City asset management efforts, including StreetsLA's asset management program and LADOT's Code the Curb initiative;
- The potential use of data from delivery robots and other innovative technologies; and
- Identification of locations with missing sidewalks where construction of sidewalks would provide important mobility and safety benefits; and

DEC 08 2021



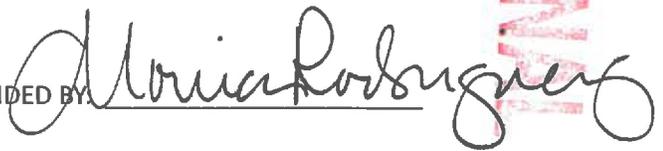
I FURTHER MOVE that the City Council instruct the Bureau of Street Services to report back within 60 days with the budget and position authority needed to achieve parity in response times between pothole repair and sidewalk hazard mitigation; and

I FURTHER MOVE that the City Council instruct the City Administrative Officer to report back within 60 days regarding the availability of funding from the federal infrastructure bill or other sources that could be applied to the City's sidewalk programs.

CO-PRESENTED BY: 
BOB BLUMENFIELD
Councilmember, 3rd District

CO-PRESENTED BY: 
MIKE BONIN
Councilmember, 11th District

CO-PRESENTED BY: 
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: 

ORIGINAL

DEC 08 2021