



OUTREACH COMMITTEE MINUTES - DRAFT

Meeting Date: Monday, May 17th, 2021

Meeting Time: 7:00pm **7:06 PM**

Meeting Location: Virtual

Contact claudia.oliveira@dlanc.com for more information

Virtual Meeting

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Downtown LA Neighborhood Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must dial (669) 900-6833

or enter Zoom at <https://us02web.zoom.us/j/87163804326>

Meeting #: 88166235459

Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

1. Call to Order / Roll Call

Claudia Oliveira (Chair)	P	Shawn Smith	A
Jehan Reagan	P	Angela Deleón	P
James Wilde	A	Matt Liuzzo	P
Kevin Dieterle	P	Sam Aronson	P
Jim Sarratori	P	Gary Christian	A
Nisha Parekh	A		

- General Public Comment - The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on the

number of speakers and time considerations, may change these parameters.) (20 min. cap).

3. Chair report
4. Old Business - (All items for discussion and possible action)
 - a. Quarterly Goals
 - i. Outreach support to other committees
 1. Introduce Committee Chairs to Liaisons
 2. Announce their First meetings and get public participation
 - ii. Report from Website Working Group - **Possible Action**
 - iii. Collaboration: Look for opportunities to cross outreach by partnering with other Government Departments and Public Agencies such as CD14/Metro/LADOT/Office of Beautification, and with DTLA groups and organizations such as Ciclavia/La Marathon/Skid Row Running Club/NowArt. - Update
 - b. Projects
 - i. Viva LA 10,000 Flags Project - FB/Twitter/Mailchimp - Social Media Working Group
 - ii. DLANC x METRO Underground Summer Series - Update - **Possible Action**
MOTION (Claudia/Jehan): Motion to form a working group to work on a DLANC x Metro Underground Summer Series
Y (7), N (0), A (0), R (0) - Passes
Group: Claudia, Angela, Matt, Sam
 - iii. Re:inventing DTLA Webinar - Structure/date time and Update - **Possible Action**
MOTION (Jehan/Jim)
Motion to host a reinventing DTLA webinar on Jun 30th, 2021 unless it conflicts with any other DLANC meetings.
Y (7), N (0), A (0), R (0) - Passes
5. New Business (All items for discussion and possible action)
 - a. Tentative Budget - **Possible Action**
MOTION (Claudia/Jim)
Motion to send the Outreach forecast budget to the Budget and Finance Committee.
Y (7), N (0), A (0), R (0) - Passes
 - b. Logo Redesign (Standard, Pride, and 20th Anniversary) - Expenditure - **Possible Action Tabled**

- c. Form a street team Ad Hoc and Approve Outreach Location/Dates - **Possible Action**
MOTION (Claudia/Jim)
Motion to create a Street Team Ad Hoc Committee
Y (7), N (0), A (0), R (0) - Passes
 - d. Approve Shirts - **Possible Action**
The Outreach Committee looked at two designs and picked one.
 - e. Outreach and Survey stakeholders who work in DTLA, approve Location/Dates - **Possible Action Tabled**
 - f. Employee Rights Webinar - **Possible Action Tabled**
 - g. Discuss collaboration with Insomniac to produce a large scope musical/immersive experience event - **Possible Action**
MOTION (Claudia/Jim)
Motion to collaborate with Insomniac to produce a large scope musical/immersive experience event.
Y (7), N (0), A (0), R (0) - Passes
6. General Public Comment - The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.) (20 min. cap)
7. Committee member announcements

Next Meeting: Monday, June 21st
 Adjourn

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority of or all the board in advance of a meeting may be viewed at our website: www.dlanc.com. In addition, if you would like a copy of any record related to an item on the agenda, please contact the secretary, claudia.oliveira@dlanc.com

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Palace Theatre, 630 S. Broadway
- Our website: www.dlanc.com
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at

<https://www.lacity.org/subscriptions>

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.

STATE OF CALIFORNIA PENAL CODE SECTION 403 (Amended by Stats. 1994, Ch. 923, Sec. 159. Effective January 1, 1995.) — Every person who, without the authority of law, willfully disturbs or breaks up any assembly or meeting that is not unlawful in its character, other than an assembly or meeting referred to in Section 302 of the Penal Code or Section 18340 of the Elections Code, is guilty of a misdemeanor.
https://leginfo.legislature.ca.gov/faces/codes_displaySection.xhtml?lawCode=PEN&ionNum=403.#:~:text=Every%20person%20who%2C%20without%20authority,is%20guilty%20of%20a%20misdemeanor.