

ITEM	UNITS	CPU	TOTAL COST
Facebook/Instagram/YouTube Ads		1	2500
MVS Media (Mobile Billboard)		1	1200
Candidate Flier	500		500
Content Production/Graphic Design		1	1500
TOTALS		503	5700

USE

Digital Advertising of VBM process & Important Dates

<https://mvsmediagroup.com/>

DTLA Printers

Digital Content Production (Graphics/Video)

NOTES

1 Candidate Forum Event Ad, 1 VBM/Inst

Digital Billboard for Skid Row Voter Educa

Videographer TBD

ructional AD, 1 EDAY Ad