



OUTREACH MEETING MINUTES

Meeting Date: May 18th, 2020

Meeting Time: 7:00 PM

Contact: marcus.lovingsgood@dlanc.com for more information

Virtual Meeting

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Downtown LA Neighborhood Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must dial (669-900-6833) or join Zoom

<https://zoom.us/j/93584468656>

Meeting #: 935 8446 8656

Phone #: 669 900 6833

and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

1. Call to Order / Roll Call – Called to order 7:02pm

Marcus Lovingsgood (Chair)	P
Patti Berman (Ex-Officio)	A
Mindy Kordash-Shim	A
Peter Clune	P
Pablo Fontoura	P
Paola Mendez	P
Alex Limandri	P

2. General Public Comment: The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.)

- i. Tom Grode - Public comment - L.A. Alliance - and how DLANC might engage with this issue. Encouraging DLANC to find a way to step in to the LA Alliance lawsuit in some way.

3. Approval of prior minutes:

- a) February 2020 Minutes

Marcus Lovingsgood (Chair)	Y
Patti Berman (Ex-Officio)	A
Mindy Kordash-Shim	A

Peter Clune	Y
Pablo Fontoura	Y
Paola Mendez	Y
Alex Limandri	Y

4. Old Business

- a) Public Restroom Survey Update (Clune) – Still gathering information, update to come.
- b) Yearly Editorial Calendar Re-Planning –
 - i. Marcus discussion of re-planning events for a digital platform
 - ii. Alex - discussing how to schedule - looking for a month availability as opposed to scheduling days in advance to allow for some more flexibility.
 - iii. Marcus - discussion on format for the
 - iv. Marcus - digital coffee and board member forums. Coffee and Q and Q forums with the board members. Work to source questions ahead of time - then ask those and then 30 minutes Q and A from the audience.
 - v. Marcus - South Park forum - all of the South Park Councilmembers being present - had been scheduled for April. Is a month a good amount of time to get it together - June? Alex agrees.
 - vi. Working to get dates into the calendar for Boardmembers in South Park.
 - vii. Discussion of other options - for August, September, October, November - Digital Coffee with your neighborhood council members
- c) Coffee with your Neighborhood Councilmember and Forum Updates to Digital Formats/Re-planning - Covered
- d) DLANC Vol 1 Issue 1 Newsletter Content Discussion
 - i. Marcus - Just passed the board and the cost is now \$1,000
 - 1. Looking at cost reduction - 8 ½ x 11 cuts cost by 20%
 - 2. Distribution in Black and white cuts cost in half
 - 3. Can we keep this at four pages
 - ii. Paola - use color for digital and black and white in print.
 - 1. Would we consider printing fewer copies with everything happening
 - iii. Pablo - we might be able to cut that down to 5,000 - 100 copies at 50 spots.
 - iv. Marcus - 5,000 in B and W, four sided and keep it under \$500/month.
 - v. Overall - need to be looking for some more union printers in Downtown that can give a quote.
 - vi. Paola - Can we discuss getting the money through this year to avoid having to get it allocated in next year's budget?
 - vii. Marcus asks Paola to put together a motion to get the money allocated this year.
 - viii. Going through the newsletter and discussing format
 - ix. Outline will be - Outreach, Planning, Urban Needs, Livability, Government Liason and Chairperson's Letter
 - 1. This will be hosted on Canva and can add directly into a section.
 - 2. What can we include - things discussed in a committee
 - 3. Last Thursday of the month will need to have the content by then in order to be able to
 - 4. Livability - Peter
 - 5. Urban Needs - Pablo
 - 6. Planning – Paola
 - 7. Government Liason Committee - Alex

- x. Distribution - places with foot traffic
 - 1. Pablo - looking for suggestions
- xi. Timing and deadlines - May 29th information will be in the Canva document.
 - 1. Approval by full board - printer will give dates for delivery and distribution
 - 2. June 26th will be the deadline
 - 3. Go three months out with dates so we can see deadlines coming up
- xii. Digital and physical version differences?
- e) T-Shirt Plan/Updates – On HOLD
- f) DLANC PSA Campaign: “What Is DLANC?”
 - i. Pablo and Marcus discussing a possible option for filmed at home

5. New Business:

- a) MOTION: Approve DLANC June Newsletter Content
 Marcus Motion - Pablo Second

Marcus Lovingood (Chair)	Y
Patti Berman (Ex-Officio)	A
Mindy Kordash-Shim	A
Peter Clune	Y
Pablo Fontoura	Y
Paola Mendez	Y
Alex Limandri	Y

- b) MOTION: Approve up to \$500 toward the promotion of the South Virtual Town Hall Forum

Marcus Lovingood (Chair)	Y
Patti Berman (Ex-Officio)	A
Mindy Kordash-Shim	A
Peter Clune	Y
Pablo Fontoura	Y
Paola Mendez	Y
Alex Limandri	Y

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- 7. Other Committee Comments and Announcements – N/A
- 8. Next Meeting June 15th, 2020
- 9. Adjourn – 8:11pm

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.dlanc.com. In addition, if you would like a copy of any record related to an item on the agenda, please contact the secretary, claudia.oliveira@dlanc.com

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Palace Theatre, 630 S. Broadway
- Our website: www.dlanc.com
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.