

CITY OF LOS ANGELES

CALIFORNIA



DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL

DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL OFFICERS

J. RUSSELL BROWN, PRESIDENT

BRADY WESTWATER, VP OF ADMINISTRATION

PATTI BERMAN, VP OF OUTREACH &
COMMUNICATION

ALEX CHA, TREASURER

ANNA DANIELLE DURAN, SECRETARY

P.O. Box 13096
Los Angeles, CA 90013-0096

TELEPHONE: (213) 488-1901

FAX: (213) 341-2382

E-MAIL: Planning@DLANC.com

DLANC Office Coordinator: Ted Greaton

March 29, 2010

California Department of Transportation, District 7
Los Angeles District Office
100 South Main Street
Los Angeles, CA 90012

RE: **Downtown L.A. Transportation Demand Management Plan – Grant Application**

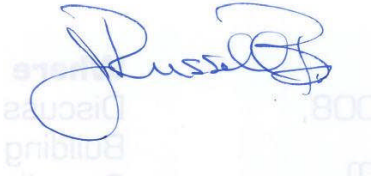
The Downtown Los Angeles Neighborhood Council (“DLANC”) writes to support the Community-Based Transportation Planning Grant Application being submitted by the City of Los Angeles and Fixing Angelenos Stuck in Traffic (FAST) to fund a Transportation Demand Management Plan for Downtown Los Angeles. DLANC has consistently supported transportation planning efforts designed for the improvement of mobility within Downtown Los Angeles, and to enhance several on-going economic development efforts aimed at the revitalization of the central city, including the City’s Bringing Back Broadway Initiative and the proposed Downtown Los Angeles Streetcar.

Downtown Los Angeles is both the largest employment center in Southern California, and the City’s major transportation hub. Although Downtown is increasingly served by transit options including a variety of bus and rail lines, many employees and visitors to Downtown continue to rely primarily on automobiles for transportation to and within Downtown, resulting in significant congestion on the freeway networks that ring the central city, and on surface streets. DLANC strongly believes that mobility around and within Downtown can be substantially improved by a Transportation Demand Management Plan that promotes tools like ridesharing, telecommuting and flexible work hours. Further, that Plan can play an important role in coordinating the accessibility of and promoting ridership on the existing and future transit options available in Downtown.

By improving mobility in Downtown, a Transportation Demand Management Plan can play a key role in improving air quality and other “livability” factors. These improvements are important to continuing the redevelopment of Downtown Los Angeles into a 24-hour live, work and play environment that functions as a true urban center with many cultural, civic and entertainment destinations. As such, the Plan can enhance the continuing economic development efforts in our urban center. Moreover, increased transit, bicycle and pedestrian use promoted by the Plan will help the City of Los Angeles achieve compliance with SB375 by reducing vehicle trips and emissions from automobiles, especially as Downtown continues to attract new residents, workers and visitors.

We strongly encourage Caltrans to prioritize a Transportation Demand Management Plan as critical to the continued revitalization of Downtown, and approve the application from the City of Los Angeles and FAST. Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "J. Russell Brown". The signature is stylized and cursive. There is some faint, mirrored text visible in the background behind the signature, possibly from a stamp or another document.

J. Russell Brown
DLANC President

cc: Los Angeles City Councilmember José Huizar
Los Angeles City Councilmember Jan Perry
Hilary Norton (FAST)