

CITY OF LOS ANGELES

CALIFORNIA



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March 22, 2010

Rita L. Robinson
General Manager
City of Los Angeles Department of Transportation
100 S. Main Street, 10th Floor
Los Angeles, CA 90012

RE: **LOS ANGELES / LONG BEACH INTEGRATED MOBILITY HUBS PROJECT 2010 JOBS ACCESS REVERSE COMMUTE PROGRAM**

The Downtown Los Angeles Neighborhood Council ("DLANC") offers this letter of support for the proposed Los Angeles / Long Beach Integrated Mobility Hubs project proposed by the City of Los Angeles Department of Transportation in coordination with the City of Long Beach. A grant application for this project will be submitted in the 2010 Jobs Access Reverse Commute Program grant cycle. The proposed project would design and implement a shared fleet vehicle program at key transit stations within Downtown Los Angeles, Hollywood and Long Beach to complement the transit system by providing users with additional first and last mile options.

This project can enhance urban mobility for transit-dependent individuals and serve to augment the existing transportation network. The project would be designed to provide a form of "on-demand" transportation supplying users with a convenient and reliable option for one or more of the legs of their commute. For many, transit use is not often the most convenient choice because station endpoints are often beyond desirable walking distances to a traveler's final destination. The mobility hubs program would provide the technologies that bridge these distances. Providing more first or last mile options can lead to increased use of public transit and introduce new transit riders.

DLANC has consistently supported projects designed for both the improvement of mobility within Downtown Los Angeles, and to enhance several on-going economic development efforts aimed at the revitalization of the central city, including the City's Bringing Back Broadway Initiative and the proposed Downtown Los Angeles Streetcar. For these reasons, DLANC strongly recommends that Metro move this project forward by programming the requested funds through the 2010 JARC Program.

Very truly yours,

J. Russell Brown
DLANC President

ADMIN/20352888v9

cc: Los Angeles City Councilmember José Huizar
Los Angeles City Councilmember Jan Perry
City of Los Angeles Department of Transportation (Jay Kim/Tomas Carranza)
Dennis Allen (L.A. Streetcar, Inc.)