

# CITY OF LOS ANGELES

CALIFORNIA



## DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL OFFICERS

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## DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL

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December 8, 2009

Los Angeles City Councilmember José Huizar  
Los Angeles City Hall, Room 465  
200 North Spring Street  
Los Angeles, CA 90012

**RE: Bringing Back Broadway – Streetscape Master Plan**

Dear Councilmember Huizar:

The Downtown Los Angeles Neighborhood Council (“DLANC”) submits this letter of support of the recently-unveiled final Streetscape Master Plan for Broadway. DLANC has consistently supported projects designed to further the City’s Bringing Back Broadway Initiative, including infrastructure support and other improvements designed to improving the pedestrian character of Broadway in Downtown Los Angeles.

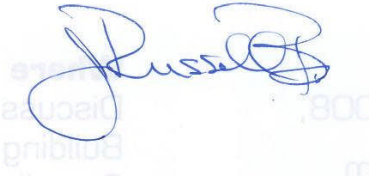
The revised Streetscape Master Plan demonstrates an excellent balance between preserving the historic character of the Broadway Theater and Commercial National Register District, while facilitating modern transit options that provide accessibility to the District for all Angelenos, including the planned LA Streetcar and Regional Connector projects. Further, the wider sidewalks, curb extensions, sidewalk-oriented streetlamps, and green elements and other improvements identified in the Plan will create an improved pedestrian experience that is necessary for Broadway to re-capture its place as one of the City’s premier entertainment and commercial district. The Plan as envisioned by Melendrez Associates reflects both a high-quality professional design and sensitivity to the input from the many stakeholders who participated in the design process.

The rich history and tremendous future potential of Broadway make its revitalization a priority, and DLANC believes a new streetscape is critical to those renovation efforts. We appreciate the efforts of your office and all those involved in the Bringing Back Broadway initiative to move the Plan forward in difficult economic times. DLANC shares your belief that the City’s investment in the Broadway public-private partnership will be a catalyst for long-term private economic development in our region.

We strongly encourage the City to prioritize the Plan as critical to the continued revitalization of Downtown, and to continue the efforts to reinvigorate Downtown’s historic districts.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "J. Russell Brown". The signature is stylized and cursive.

J. Russell Brown  
DLANC President

Very truly yours,

A handwritten signature in blue ink, appearing to read "Shiraz D. Tangri". The signature is stylized and cursive.

Shiraz D. Tangri  
DLANC Planning & Land Use Committee Co-Chair

CC: Jessica Wethington-McLean (Executive Director, Bringing Back Broadway)  
Curt Gibbs (Community Redevelopment Agency)