

# CITY OF LOS ANGELES

CALIFORNIA



## DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL OFFICERS

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## DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL

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DLANC Office Coordinator: Ted Greaton

April 7, 2009

Arthur T. Leahy, Chief Executive Officer  
METRO  
One Gateway Plaza MS9925-1  
Los Angeles, CA 90012

**RE: 2009 Call For Projects: Downtown Inter-Modal Transit Information & Wayfinding Project**

Dear Mr. Leahy:

The Downtown Los Angeles Neighborhood Council ("DLANC") submits this letter of support for the Downtown L.A. Inter-Modal Transit Information & Wayfinding project (Project) submitted in response to METRO's 2009 Call for Projects. DLANC has consistently supported projects designed to further the City's Bringing Back Broadway Initiative, including those that relate to improving transportation demand management along Broadway and other transit corridors in Downtown Los Angeles.

Broadway is already one of the busiest transportation hubs downtown and demand is expected to increase due to the concerted public/private efforts to revitalize this National Historic Register District. However, Broadway's transit experience can be confusing and feel unsafe or uncoordinated, especially to the increasing number of new Downtown residents, workers and visitors. DLANC believes the Project is a critical part of a comprehensive streetscape and infrastructure improvement plan to reduce traffic congestion, encourage transit use, walking and bicycling, and to enhance the pedestrian and transit experience along historic Broadway, from 2<sup>nd</sup> Street to Olympic Boulevard.

The Project's Transportation Demand Management (TDM) plans will provide real-time information on walkable/bikable routes to destinations as well as info on when transit will arrive and where it will go, reducing the need for vehicles for short trips. The Project also includes implementation of unified power source/infrastructure and/or solar power to support TDM strategies. The unified power source/infrastructure would also integrate with electrical needs of the filming industry, and the needs of METRO for the planned regional connector, as well as a proposed sustainably-developed park-and-go transit parking structure with bike showers, bike lockers and low-energy lighting.

The Project also furthers the City's commitment to sustainability by reducing pollution, conserving energy and encouraging the re-use of historic buildings. By increasing transit use, bicycling and pedestrian use, these planned improvements will help the City achieve compliance with SB375 by reducing vehicle trips and fuel emissions from automobiles.

We strongly encourage METRO to prioritize this Project as critical to Downtown, and fully fund the amount requested. Thank you.

Very truly yours,

Very truly yours,

A handwritten signature in blue ink, appearing to read "J. Russell Brown". The signature is stylized and cursive.

J. Russell Brown  
DLANC President

A handwritten signature in blue ink, appearing to read "Shiraz D. Tangri". The signature is stylized and cursive.

Shiraz D. Tangri  
DLANC Planning & Land Use Committee Co-Chair

CC: Councilmember Jose Huizar (Council District 14)  
Jessica Wethington-McLean (Executive Director, Bringing Back Broadway)