

CITY OF LOS ANGELES
CALIFORNIA



DOWNTOWN LOS ANGELES
NEIGHBORHOOD COUNCIL
OFFICERS

J. RUSSELL BROWN, PRESIDENT
BRADY WESTWATER, VP OF ADMINISTRATION
GINNY-MARIE CASE, VP OF OUTREACH &
COMMUNICATION
DAVE BULLOCK, TREASURER
SUSAN TAE, SECRETARY

DOWNTOWN LOS ANGELES
NEIGHBORHOOD COUNCIL

P.O. Box 13096
Los Angeles, CA 90013-0096
TELEPHONE: (213) 488-1901
FAX: (213) 341-2382
E-MAIL: Planning@DLANC.com
DLANC Office Coordinator: Ted Greaton

June 11, 2008

Los Angeles Department of City Planning
Office of Zoning Administration, 6th Floor
200 North Spring Street
Los Angeles, California 90012

RE: **Case #:** CPC-2007-842-SN
Project: South Park at Figueroa and Olympic Signage Supplemental Use District


Dear Zoning Administrator:

At its regularly held public meeting on June 10, 2008, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to support the South Park at Figueroa and Olympic Signage Supplemental Use District ("SUD"), pursuant to the motion passed on May 20, 2008 by DLANC's Planning & Land Use Committee.

In particular, DLANC encourages the City to grant the SUD requested by the applicant for the block bounded by Olympic Boulevard, Figueroa Street, 9th Street, and Flower Street. DLANC supports the planned SUD's objectives of providing signage rights complementary to those within the nearby LASED Specific Plan area, complementing existing and future plans for the emerging South Park neighborhood, and creating a vibrant and exciting sense of place. Further, DLANC appreciates the efforts to design the SUD in a manner that respects the historic Variety Arts Center Building, and focuses the higher intensity signage on the key commercial corridors, and away from existing residential buildings.

We encourage the City Planning Department to expedite the processing of the SUD. Please provide a copy of the decision letter to DLANC at the address listed above. Thank you for your attention.

Very truly yours,


J. Russell Brown
DLANC President

CC: Greg Fischer (Planning Director, Council District 9)
Brandy Chappell (Planning Deputy, Council District 9)
Craig Lawson/Jessica Beroukhim (Craig Lawson & Associates)